



## Your future is looking bright.

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# Media & Communication

## Overview

Professional communication and media plays an increasingly vital role in our consumer driven society. From advertising and marketing to journalism and public relations, the dynamic media and communications industries offer vast potential career opportunities.

Learn how to execute an advertising campaign from beginning to end, delve into the world of investigative journalism, captivate your audience with engaging media, or create a public relations strategy to address real world issues. No matter your area of interest, USQ's Media and Communication degrees are practical and industry relevant.

Take advantage of the ability to combine specialisation areas of study to suit your interests. You can also choose to fast track your degree by studying over Semester 3.

## Disciplines within Media and Communication

### Undergraduate study options

[Advertising](#)[Design and Interactive Technologies](#)[Film, Television and Radio](#)[Journalism](#)[Marketing](#)[Media Studies](#)[Photography](#)[Public Relations](#)

### Postgraduate study options

[Editing and Publishing](#)[Emergency and Disaster Communication](#)[Journalism](#)[Marketing](#)[Media Studies](#)[Professional Communication](#)[Public Relations](#)

## Contact us



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